

MEDIA RELEASE

INDEPENDENT PUBLISHER TURNS TO CROWDFUNDING FOR UPCOMING PROJECT

Melbourne, Victoria - August 16th 2016

Karen Andrews, publisher of Miscellaneous Press, is turning to local crowdfunding platform Pozible (Pozible.com) for her next release, a poetry collection, *On The Many Shapes Bodies Will Take*, currently slated for a March 2017 release.

She explains, "Crowdfunding is a powerful way of not only securing funds but as a means of spreading the word about a project to potential new audiences. In this instance, I am using crowdfunding as a pre-ordering tool, whereby readers can secure their copy ahead of time and receive it first upon release. I am interested to see what the response will be like. Over the years, I've seen friends and local artists achieve great success through Pozible and that is heartening to see. The Australian writing community has received some big knocks in recent times. I would love this to be an example of how involving readers, supporters and social media can generate results. Hopefully, it will give others the confidence to give it a try, too."

Such is her confidence, the project's stretch goals (if a project goes over its minimum threshold) will be used to pay contributing writers for another upcoming project. "I want people to know that I support artists and that I want to be around long-term."

Her project will be live on Pozible from the 16th August to 16th September 2016. If you visit the project page, you'll see a video and detailed breakdown of details. To learn more visit: bit.ly/poziblemp

About Karen Andrews

Karen Andrews is an award-winning writer, author, editor, poet and publisher. Her work has appeared in journals and publications throughout Australia. She has blogged at www.karenandrews.com.au since 2006 and is one of the most established and popular parenting/personal bloggers in the country. She can be found on Twitter: @KarenAndrewsAU.

Contact details are below.